

## PRIVACY POLICY



### General provisions

Ltd „Recto et verso“ (hereinafter referred to as „MS-coin-fair.com“ or „Company“) respects and cares about the protection and proper use of consumer privacy data.

Privacy Policy describes client personal information collection, handling, using on the MS-coin-fair.com website and process, related to the provision of services to the consumer, the identification and fulfillment of his needs, etc.

Before starting to use the MS-coin-fair.com website and provided services, you must familiarize yourself with these privacy terms. If you have any questions regarding this privacy policy, please contact us at the address or phone numbers listed below in the “CONTACTS” section. If you have started using the MS-coin-fair.com website (you visit the MS-coin-fair.com space and use the services provided there), you are agreeing to this ms-coin-fair.com privacy policy.

This Privacy Policy applies to all products, services or processes on MS-coin-fair.com’s website. The Company’s privacy policy applies to goods or services provided by MS-coin-fair.com, and also applies to other corporate and consumer communications processes, such as social networking on Facebook, Twitter, etc. Mentioned the company and user interface environment is summarized as MS-coin-fair.com’s «space.» We inform you that, apart from the other purposes stated in this privacy policy, your personal data will be used to fulfill your order, regardless of that you are ordering services from the partner Company (through MS-coin-fair.com), including the transfer of the necessary data to partners, to the extent necessary to properly fulfill your order. Your personal data can also be used for direct marketing or business analysis purposes.

MS-coin-fair.com reserves the right to change the privacy policy. You will be notified of the changes and/or additions to these privacy terms and conditions by posting the new Privacy Policy on the MS-coin-fair.com website. Changes start to work on the day they are published.

MS-coin-fair.com may contain links to other people’s, company’s or organization’s websites. The Company is not responsible for the content of such websites and/or their privacy policies, so it is advisable to familiarize yourself with the relevant Internet site rules, privacy policies and other documents before submitting your information.

Any request or instruction relating to the processing of personal data, you can submit to the Company in the e-mail address indicated in the «Contacts» section or by submitting/sending such a message in the Company bu-

siness address which can be found at the section of the «Contacts».

### The usage of customer e-mail

When registering with MS-coin-fair.com, subscribing to a newsletter or using other required services, the user must to provide the correct email address and other requested data. You assume full responsibility for the accuracy of the data provided.

The email address you provide is used as the primary means of communication to provide the product (product or service) ordered to you, inform about the new offers, ask for the feedback and other purposes in order to provide better quality services.

Your email and other personal information will not be disclosed to the third parties unless you agree to share your personal information or these details are necessary for the service to be successful. Information/data may also be disclosed if required under the applicable law in accordance with the established procedure (for example disclosure of information to law enforcement authorities).

### Unsubscribe newsletters or other information received by email

MS-coin-fair.com gives you the option to unsubscribe newsletters sent by email. Nevertheless, the Company reserves the right to use e-mail as the main tool for the essential messages or the necessary processes (purchase of goods or services). All newsletters at the bottom of the message contain a link, which allows you to unsubscribe this type of messages.

### Using of customer name, surname, email and phone number

When purchasing any MS-coin-fair.com service, the client must to provide the full name. This is one of the means to prevent misunderstandings or fraud and to ensure the client’s safety. This information is given only to the seller who supplies the goods or services on the basis of the invoice paid. The seller has the right to use the client’s name in order to find out the authenticity of the order number. Name and surname are information to be provided in the payment process. This is a necessary factor which ensures an efficient and reliable service acquisition process.

By agreeing to this Privacy Policy, at the same time you agree that your name, surname, e-mail address and telephone number will be processed by the Company for operational analysis/direct marketing purposes. We inform you that you have the right to oppose the processing of your personal data. Please inform us about this in

the «Contact» section of the e-mail address provided.

We also note that the Company gives you the right to oppose that your name, surname, e-mail address, telephone number, IP address or other data would be processed for direct marketing purposes by the Company. If you do not want your data to be used for direct marketing or activity analysis purposes, please inform us at the email address listed in the «Contacts» section. The Company confirms that the personal data you provided will be handled only for the purpose of proper provision of services, also for the business analysis and direct marketing purposes unless you expressly disagree with the processing of data for these purposes in the before.

#### **Using of financial information of the customer**

Customer financial information is provided in a specially encoded, secure format. The reliable, time-tested payment systems taking care of it. Your financial information is strictly confidential and inaccessible to any person related to the MS-coin-fair.com area. The company receives and sees only information related to the registration and approval of the payment.

#### **Customer demographic information**

MS-coin-fair.com can ask consumers to provide information about their gender, education, activities, or income in order to achieve the highest levels of service quality and customer satisfaction. The customer is not required to provide this information. The information is used only for the formation of a large general database, in the results and analysis of which the relevant conclusions are drawn. This type of customer answers are not analyzing individually. Third parties will only be provided with aggregated information. The third parties will not have the opportunity to see personal demographic information of the customer unless he agrees with it.

#### **Using of information received from the third parties**

MS-coin-fair.com can use information from the sellers (suppliers) or other third parties for the better identify and meet customer needs. This information can be used strictly only in the MS-coin-fair.com space and only for the most important purposes: improvement of the service quality, supply of the suitable products, customer satisfaction.

#### **Dissemination of information about the offers**

MS-coin-fair.com provides various opportunities for the customers to share the information about the offers. The company does not read or save this kind of activity content. MS-Coin-fair.com reserves the right to capture customer promotional messages as a fact in order to encourage the most active members of the community.

#### **Technical information of the customer**

MS-coin-fair.com is using the unique link method in newsletters. This way lets to know how many e-mails were

opened. This information is relevant and used only in the MS-coin-fair.com space.

For technical reasons, MS-coin-fair.com can save user IP address data. This information is intended only for the technical improvement of the website's effectiveness or uncover the illegal activities and does not affect the customer's personal information and its use.

#### **Changing of the customer's personal information**

MS-coin-fair.com allows users to log in to their personal profile and edit personal information. You assume full responsibility for the correctness of the revised data.

#### **Security of the information**

Information security is one of the priorities of MS-coin-fair.com. Customer satisfaction relates to convenience and security, which inevitably relates to the security of personal information.

MS-coin-fair.com use the latest software, applied the most trusted technologies and solutions for the customer's data protection. If you have any questions about this Privacy Policy, feel free to contact us.

#### **Access to data**

You have the right to access your personal data by submitting an identity document to the Company. We will provide you the data and information within 10 days of receipt of your request and identification date.